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Kategori	Total Publikasi	Total Sitasi
Publikasi Google	106	19333

Tahun	2025	2024	2023
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Total Sitasi	0	2	2

Tahun	Judul	Jurnal	Sitasi
2025	Kegiatan Seni Mural Sebagai Pengaplikasian Warna Dan Cerita Pada Ruang Rublik Posyandu Parung Panjang: Pengabdian Akreditasi : , Penulis : H Wijayanto, WO Setiawardhani, DI Kurnia, A Sulistiyono, Abstract :	Jurnal Pengabdian Masyarakat dan Riset Pendidikan 3 (4), 5315-5321, 2025	0
2025	Hybrid Interactive Multimedia Learning With Mixed Reality (a Case Study Of Visual Communication Design Course At Umt) Akreditasi : , Penulis : Aliyah, Abstract :	JIMIK Manajemen Informatika dan Komunikasi 6, 2025	0

Tahun	Judul	Jurnal	Sitasi
2024	Ekosistem Umkm Pangan Lokal Di Destinasi Pariwisata Super Prioritas Borobudur Akreditasi : , Penulis : SS Wachyuni, IW Wardhana, TK Priyambodo, Abstract :	Mata Kata Inspirasi, 2024	2
2024	Analisis Data Interaktif Desain Kemasan Produk Frisian Flag Kental Manis Akreditasi : , Penulis : A Aliyah, Abstract :	WARNARUPA (Journal of Visual Communication Design) 4 (2), 2024	0

Tahun	Judul	Jurnal	Sitasi
2023	Perubahan Behavioral Anak Dalam Penggunaan Gadget (anak Usia Dini Di Tk Arrahmaniyyah) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (2), 2023	1
2023	Penerapan Learning Hybrid Pada Masa Transisi Pandemi Covid-19 (mahasiswa Fakultas Pariwisata Dan Industri Kreatif) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (2), 2023	0
2023	Pemanfaatan Media Sosial Sebagai Sarana Pemasaran Bagi Umkm Terpapar Pandemi (studi Kasus: Pedagang Umkm Pasar Tanah Abang) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 2 (2), 2023	1



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2023	Media Pembelajaran Interaktif Berbasis Multimedia Sebagai Solusi Perkuliahan Selama Masa Transisi Pandemi Pada Fakultas Parinkraf Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 2 (1), 2023	0

Tahun	Judul	Jurnal	Sitasi
2020	Ogilvy O Reklamie Akreditasi : , Penulis : D Ogilvy, Abstract :	Animi2 Wydawnictwo, 2020	11
2020	&#8220;adaptasi Masyarakat Cina Benteng&#8221;(studi Kasus Pada Komunitas Klenteng Boen Tek Bio Tangerang) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (1), 2020	1

Tahun	Judul	Jurnal	Sitasi
2017	The De Havilland Mosquito: Through The Eyes Of A Pilot Akreditasi : , Penulis : D Ogilvy, Abstract :	Amberley Publishing Limited, 2017	0
2017	Advertising Akreditasi : , Penulis : MF Weigold, WF Arens, Abstract :	McGraw-Hill Education, 2017	3

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2015	Qu&#7843;ng CÃ;ø Theo Phong CÃ;ch Ogilvy Akreditasi : , Penulis : D Ogilvy, Abstract :	H.: Lao động; CÃ'ng ty SÃ;ch Alpha.-315tr., 2015	1

Tahun	Judul	Jurnal	Sitasi
2013	Ogilvy On Advertising Akreditasi : , Penulis : D Ogilvy, Abstract :	Vintage, 2013	1456
2013	Propaganda: SÃ©rie A Akreditasi : , Penulis : WF Arens, DH Schaefer, MF Weigold, Abstract :	Bookman Editora, 2013	26

Tahun	Judul	Jurnal
2011	Understanding Consumer Behavior For Sponsored Search Akreditasi : , Penulis : D Ogilvy, Abstract :	Understanding Sponsored Search: Core Elements of Keyword Advertising, 85, 20



Tahun	Judul	Jurnal
2011	Advertising: The Art and Science of Creating Persuasive Messages Akreditasi : , Penulis : D Ogilvy, Abstract :	Journal of Advertising, 2011

Tahun	Judul	Jurnal	Sitasi
2009	Gestaltungsmöglichkeiten eines Werbemannes Akreditasi : , Penulis : D Ogilvy, Abstract :		61
2009	Essentials Of Contemporary Advertising Akreditasi : , Penulis : WF Arens, DH Schaefer, MF Weigold, Abstract :	McGraw-Hill Irwin, 2009	139
2009	Confesiunile Unui Om De Publicitate Akreditasi : , Penulis : D Ogilvy, M Mitarcu, A Parker, Abstract :	Humanitas, 2009	7

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2008	Wot, No Propellers? Happily Flying Mosquitoes In The Early 1950s, David Ogilvy Describes Being Initiated Into The New World Ofjets When--gulp!--a Meteor 7.7 Arrived At His Unit Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 36 (420), 74, 2008	0
2008	Metode De Publicitate Testate Akreditasi : , Penulis : J Caples, OA Petre, D Ogilvy, Abstract :	Publica, 2008	6

Tahun	Judul	Jurnal	Sitasi
2007	Is Relative Income Of Overriding Importance For Individuals? Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	International Journal of Social Economics, 2007	14
2007	Student Demand For Status Akreditasi : , Penulis : G Boyle, K Greene, P Nelson, M Pagliero, Abstract :		0
2007	A Comparative Study Of Student Demand For Status In Ireland, Italy And The United States Akreditasi : , Penulis : G Boyle, K Greene, P Nelson, M Pagliero, N Tideman, F Plassmann, Abstract :	ICER Working Papers, 2007	1
2007	Ogilvy O Reklam Akreditasi : , Penulis : D Ogilvy, H Kapov, Abstract :	Management Press, 2007	185
2007	How Britain's Flying Clubs Grew Wings-former Shuttleworth Pilot David Ogilvy Compares The Dh 60 Moth With Its Two Main Competitors--the Avro Avian And The Parnall Elf Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 35 (406), 60-68, 2007	0



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2006	Status And The Argument For Greater Public Investment Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :		0
2006	Training Twins-david Ogilvy Weighs Up Shuttleworth's 1930s Trainers; Avro Tutor Vs Hawker Tomtit Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 34 (399), 48-59, 2006	0
2006	The Bristol Fighter-david Ogilvy Asks: Was It The Mosquito Of World War One? Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 34 (402), 54-62, 2006	0

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2005	Airspeed's Agile Ox-box-the Airspeed Oxford Made A Significant Contribution To The Training Of Raf Pilots. This Advanced Trainer With Two Engines And Two Lives Is Reassessed Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 33 (392), 60-64, 2005	0

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2004	Status Buying Responses In A Survey Of Students And Variations In Informational Levels Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	ICER Working Papers, 2004	0
2004	Faithful Annie-david Ogilvy Recalls His Experiences Of Flying The Much-loved Avro Anson Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 32 (376), 38-42, 2004	0
2004	Grown Up At Nineteen-in His Second Article On Flying The Avro Anson, David Ogilvy Recalls The Mk 19 Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 32 (380), 24-27, 2004	0

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2003	Signaling Goodness: Social Rules And Public Choice Akreditasi : , Penulis : PJ Nelson, KV Greene, Abstract :	University of Michigan Press, 2003	48
2003	Preservation Pioneers-david Ogilvy Recalls The 1950s Vintage Aeroplane Club Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (368), 86-90, 2003	0
2003	The Mosquito... As One Pilot Saw It-in The Final Part Of His Series David Ogilvy Explains The Techniques Required To Fly--and Land--the "Wooden Wonder"; On One Engine Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (359), 40-45, 2003	0



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2003	Editor's Choice-the Mosquito... As One Pilot Saw It-david Ogilvy Presents A Personal View Of What De Havilland's " Wooden Wonder" Was Like To Fly Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (357), 22-28, 2003	0
2003	The Mosquito... As One Pilot Saw It-in Part Two Of His Series David Ogilvy Moves On To The Later Heavier Marks Of The " Wooden Wonder" Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (358), 76-79, 2003	0

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2002	If Extremists Vote How Do They Express Themselves? An Empirical Test Of An Expressive Theory Of Voting Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Public Choice 113 (3), 425-436, 2002	43
2002	The Market For Status Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Working Paper, Department of Economics, Binghampton University, 2002	1
2002	Morality And The Political Process Akreditasi : , Penulis : K Greene, P Nelson, Abstract :	Method and Morals in Constitutional Economics, 413-443, 2002	1
2002	26 Morality And The Political Process Akreditasi : , Penulis : K GREENE, P NELSON, Abstract :	Method and Morals in Constitutional Economics: Essays in Honor of James MÃ …, 2002	0
2002	Contemporary Advertising Akreditasi : , Penulis : WF Arens, Abstract :	Tata McGraw-Hill Education, 2002	2519

Tahun	Judul	Jurnal	Sitasi
2001	Ogilvy Despre Publicitate Akreditasi : , Penulis : D Ogilvy, M Nicola, Abstract :	Ogilvy & Mather, 2001	3

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2000	Publicidad Akreditasi : , Penulis : WF Arens, RMR SÃ¼nchez, Abstract :	McGraw-Hill, 2000	501
2000	Individuals' Utility Functions Simultaneously. Interdependent Utility Functions, Charity Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Proceedings... Annual Conference on Taxation... and Minutes of the AnnualÃ …, 2000	0

Tahun	Judul	Jurnal	Sitasi
1999	Sources Of Support For Charity, Government Programs, And Income Redistribution Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :		0



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1999	Sources Of Support For Redistributive Activities And Other Public Means Of Doing Good Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Proceedings. Annual Conference on Taxation and Minutes of the Annual Meeting, 1999	0
1999	Redistribution And The Income Of The Median Voter Akreditasi : , Penulis : P Nelson, Abstract :	Public Choice 98 (1), 187-194, 1999	35

Tahun	Judul	Jurnal	Sitasi
1998	Political Party Purpose, Individual Votes, And Political Action Committee Contributions Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Public Finance Review 26 (1), 3-23, 1998	2

Tahun	Judul	Jurnal	Sitasi
1997	An Autobiography Akreditasi : , Penulis : D Ogilvy, Abstract :	John Wiley & Sons, 1997	24

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1995	Discerning Discrimination: Does Interviewing Firms Make A Difference? Akreditasi : , Penulis : P Nelson, SW Polachek, Abstract :	Eastern Economic Journal 21 (3), 393-398, 1995	5
1995	Type & Layout: How Typography And Design Can Get Your Message Across--or Get In The Way Akreditasi : , Penulis : D Ogilvy, Abstract :	Strathmoor Press, 1995	112
1995	The Papers Akreditasi : , Penulis : PA Riach, J Rich, P Moss, C Tilly, JM Mellor, S Polachek, P Nelson, Abstract :	Eastern Economic Journal 21 (3), 339, 1995	0
1995	Sovremennaja Reklama Akreditasi : , Penulis : CL Bovée, WF Arens, Abstract :	Izdat. Dovgan, 1995	10
1995	Egy Reklamszakember Vallomai Akreditasi : , Penulis : D Ogilvy, Abstract :	Park, 1995	8

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1994	Vyznání Mužské Reklamy Akreditasi : , Penulis : D Ogilvy, Abstract :	Management Press, 1994	33
1994	Legislative Majorities And Alternative Theories Of The Size Of Government Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Public Finance= Finances publiques 49 (1), 42-56, 1994	4



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1994	Voting And Imitative Behavior Akreditasi : , Penulis : P Nelson, Abstract :	Economic Inquiry 32 (1), 92-102, 1994	35

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1992	Ogilvy A Reklām Akreditasi : , Penulis : D Ogilvy, T Andrās, Abstract :	Park, 1992	44
1992	El Arte De Escribir Publicidad Akreditasi : , Penulis : D Higgins, Abstract :	McGraw-Hill, 1992	21
1992	Pengakuan Orang Iklan Akreditasi : , Penulis : D Ogilvy, Abstract :	Pustaka Tangga, 1992	15

Tahun	Judul	Jurnal	Sitasi
1990	Anotaciones Privadas De David Ogilvy: Escritos No Publicados Sobre Direcci³n Y Creatividad Akreditasi : , Penulis : D Ogilvy, Abstract :		11

Tahun	Judul	Jurnal	Sitasi
1989	Ogilvy & Publicidad Akreditasi : , Penulis : D Ogilvy, L Bassat, Abstract :	Folio, 1989	157

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1988	Was Mir Wichtig Ist: Provokative Ansichten Eines Werbemannes Akreditasi : , Penulis : D Ogilvy, J Raphaelson, M Siedentopf, Abstract :	Econ, 1988	9

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1987	Confessions Of An Advertising Man: The All-time Best Seller About Advertising Akreditasi : , Penulis : D Ogilvy, Abstract :	Pan Books, 1987	3

Tahun	Judul	Jurnal	Sitasi
1986	The Unpublished David Ogilvy Akreditasi : , Penulis : D Ogilvy, J Raphaelson, Abstract :	Crown, 1986	3



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1984	Ogilvy Å¼ber Werbung Akreditasi : , Penulis : D Ogilvy, Abstract :	Econ-Verlag, 1984	43
1984	Ogilvy Om Reklame Akreditasi : , Penulis : D Ogilvy, Abstract :	Dreyer i samarbeid med Ogilvy & Mathers, 1984	3
1984	La PublicitÅ© Selon Ogilvy Akreditasi : , Penulis : D Ogilvy, E Vannier, Abstract :	Dunod, 1984	21
1984	Ogilvy Over Reclame Akreditasi : , Penulis : DM Ogilvy, J Smit, C Fagg, D Micklewright, Abstract :	Sijthoff, 1984	5

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1983	Rasgos De Una Publicidad Eficaz Akreditasi : , Penulis : J Raphaelson, D Ogilvy, Abstract :	Harvard Deusto business review, 105-108, 1983	0

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1982	Research On Advertising Techniques That Work-and Dont Work Akreditasi : , Penulis : D Ogilvy, J Raphaelson, Abstract :	Harvard Business Review 60 (4), 14-&, 1982	98
1982	Contemporary Advertising Akreditasi : , Penulis : L Courtland, WF Arens, Abstract :	RD Irwin, 1982	18

Tahun	Judul	Jurnal	Sitasi
1981	Comments On Peltzman Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Law and Economics 24 (3), 457-459, 1981	4
1981	Consumer Information And Advertising Akreditasi : , Penulis : PJ Nelson, Abstract :	Economics of information, 42-77, 1981	116
1981	The Effects Of Ftc Advertising Regulation: Comment Akreditasi : , Penulis : P Nelson, Abstract :	Journal of Law and Economics 24 (3), 457-459, 1981	0

Tahun	Judul	Jurnal	Sitasi
1980	Comments On&quot; The Economics Of Consumer Information Acquisition&quot; Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Business 53 (3), S163-S165, 1980	34



Tahun	Judul	Jurnal	Sitasi
1980	Taking Issue With Maynes On Consumer Protection (jcp, 1979/2 And 3+ 4) Akreditasi : , Penulis : P Nelson, Abstract :	J. Consumer Pol'y 4, 254, 1980	3

Tahun	Judul	Jurnal	Sitasi
1978	Advertising And Ethics Akreditasi : , Penulis : P Nelson, Abstract :	Ethics, Free Enterprise, and Public Policy, 187-198, 1978	20
1978	Blood, Brains And Beer Akreditasi : , Penulis : D Ogilvy, Abstract :	Hamish Hamilton, 1978	23
1978	Advertising As Information Once More Akreditasi : , Penulis : P Nelson, Abstract :	Issues in advertising: The economics of persuasion, 133-60, 1978	118

Tahun	Judul	Jurnal	Sitasi
1977	Les Confessions D&#39;un Publicitaire Akreditasi : , Penulis : D Ogilvy, JH Bouet, Abstract :	Dunod, 1977	26

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1976	Political Information Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Law and Economics 19 (2), 315-336, 1976	78

Tahun	Judul	Jurnal	Sitasi
1975	The Economic Consequences Of Advertising Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Business 48 (2), 213-241, 1975	212

Tahun	Judul	Jurnal	Sitasi
1974	The Economic Value Of Advertising Akreditasi : , Penulis : P Nelson, Abstract :	Advertising and society, 109-141, 1974	81

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1973	The Elasticity Of Labor Supply To The Individual Firm Akreditasi : , Penulis : P Nelson, Abstract :	Econometrica: Journal of the Econometric Society, 853-866, 1973	32



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1971	1977 Akreditasi : , Penulis : L Nelson, Abstract :	Gesammelte schriften 9, 1971	62

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1970	Wages And The Cost Of Search Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Business 43 (2), 210-216, 1970	2
1970	Information And Consumer Behavior Akreditasi : , Penulis : P Nelson, Abstract :	Journal of political economy 78 (2), 311-329, 1970	9983

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1967	Confesiones De Un Publicitario Akreditasi : , Penulis : D Ogilvy, FI Navarro, Abstract :	Oikos-Tau, 1967	231
1967	Confessions Of A Magazine Reader Akreditasi : , Penulis : D Ogilvy, Abstract :	Reader's Digest Association, 1967	3

Tahun	Judul	Jurnal	Sitasi
1964	Les Confessions Akreditasi : , Penulis : D Ogilvy, JH Bouet, Abstract :	Hachette, 1964	7
1964	David Ogilvy ConfessÃ© Par Les Â«cahiersÂ» : Un Entretien Ã New York Akreditasi : , Penulis : D Ogilvy, Abstract :	Communication & Langages 11 (1), 14-18, 1964	0

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1963	Confessions Of An Advertising Man Akreditasi : , Penulis : D Ogilvy, P Horgan, Abstract :	Atheneum, 1963	1101
1963	Confessions Of An Advertising Man, New York 1963. Akreditasi : , Penulis : D Ogilvy, Abstract :		0

Tahun	Judul	Jurnal	Sitasi
1961	Population Redistribution And Economic-growth, United-states, 1870-1950, Vol 2, Analyses Of Economic-change-kuznets, S, Miller, Ar, Easterlin, Ra Akreditasi : , Penulis : P Nelson, Abstract :	Journal of Political Economy 69 (5), 508-509, 1961	0



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1958	Workers And Industrial Change: A Case Study Of Labor Mobility Akreditasi : , Penulis : P Nelson, Abstract :	Journal of Political Economy 66 (3), 277-278, 1958	0
1958	A Study In The Geographic Mobility Of Labor Akreditasi : , Penulis : PJ Nelson, Abstract :	University Microfilms, 1958	11

Tahun	Judul	Jurnal	Sitasi
	David Ogilvy (affÃ¶rsman) Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	David Ogilvy (forretningsmand) Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	Blood, Brains & Beer: The Autobiography Of David Ogilvy 1st Edition By Ogilvy, David (1978) Hardcover Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	Q Chicago Journals Akreditasi : , Penulis : P Nelson, Abstract :		0
	Confessions Of An Advertising Man By David Ogilvy Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	David Ogilvy (businessman) Akreditasi : , Penulis : D Ogilvy, Abstract :		0